



SAMSARA FOR FLEETS

Food and Beverage



SAMSARA FACTS

10,000+ customers
worldwide

200,000 new devices
added annually

Offices in
San Francisco,
San Jose, Atlanta,
and London

A Complete Fleet Platform for Food & Beverage Distribution

Samsara offers a new generation of connected sensor technology for fleet management and refrigeration monitoring. With Samsara, food and beverage producers and distributors gain end-to-end visibility from GPS, wireless temperature sensors, door sensors, dash cam video, electronic records, and more—all in one easy-to-use platform.

Customers trust Samsara's technology to drive business outcomes: to ensure product quality and food safety, to prevent accidents, to save time for drivers and administrators, and to deliver superior service to their customers.



OPERATIONAL EFFICIENCY

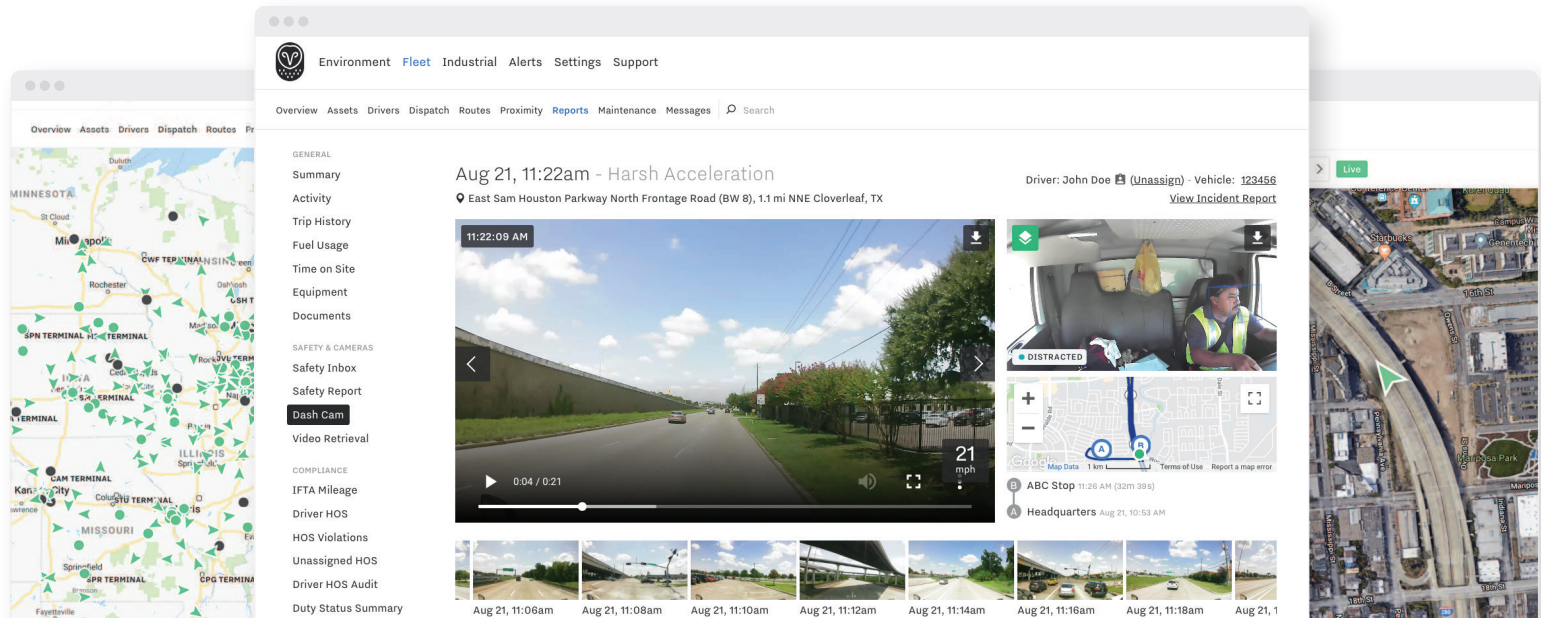
Real-time vehicle locations, reefer temperatures, route performance data, and document uploads streamline your operations.

FLEET SAFETY

HD dash cams automatically upload footage of critical events, while AI-powered reports expedite reviews for exoneration or coaching.

COMPLIANCE

An easy-to-use dashboard and driver app, as well as real-time alerts, make it simple to meet the requirements of the ELD mandate and FSMA.



CASE STUDY

Clover Sonoma

A 100-year-old dairy uses Samsara to find cost and time savings, while simultaneously boosting customer satisfaction.

Given their commitment to excellence, it was no surprise when the distribution department at Clover decided to evaluate new technologies to optimize deliveries and improve customer service. The team tested several fleet tracking solutions and chose Samsara for its accuracy and real-time updates.

Paul Drake, Clover's Distribution Manager, says they selected the platform because "It's right to the minute. Most other companies update every 2 or 5 or 10 minutes." Today, Samsara helps Clover respond to customer inquiries, remotely monitor their reefers, analyze delivery progress, and simplify fleet maintenance.





103

TRACTORS AND TRAILERS

50+

VEHICLE AND ASSET
IOT GATEWAYS

along with wireless door, cargo,
and temperature sensors

50+

DRIVERS

distributing dairy products





Samsara changed the way we think about our routes. With the same number of trucks, we were able to expand our business into new regions.”

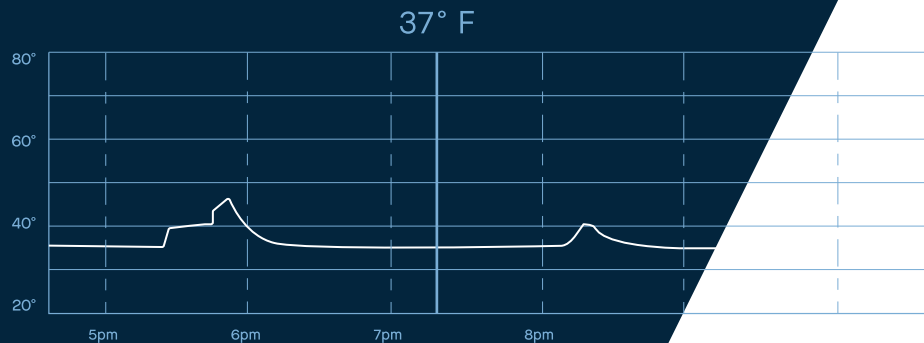
PAUL DRAKE

Distribution Manager, Clover Sonoma



HARDWARE

Vehicles, Trailers, and Reefers



VG Series

GPS Gateway with WiFi Hotspot

Vehicle gateways provide live vehicle location, engine diagnostics, and harsh braking and acceleration data, along with a WiFi hotspot for in-cab productivity.



AG Series

GPS Gateways for Reefers and Trailers

Asset gateways offer live GPS and utilization rates for each piece of equipment and are built to withstand extreme conditions.



EM Series

Environmental Monitors

Wireless, waterproof sensors capture real-time and historical temperature and humidity data to simplify FSMA compliance and prevent lost loads.



CM Series

High-Definition AI Dash Cameras

Front- and dual-facing cameras—with embedded AI—detect distracted driving, tailgating, rolling stops, and more.

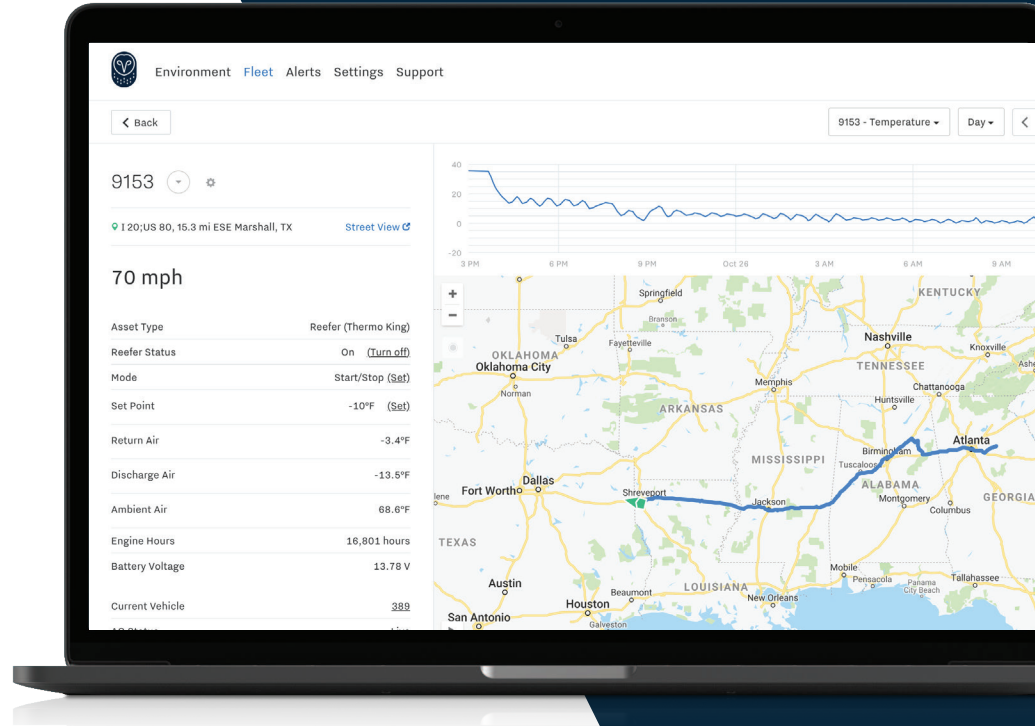
END-TO-END VISIBILITY

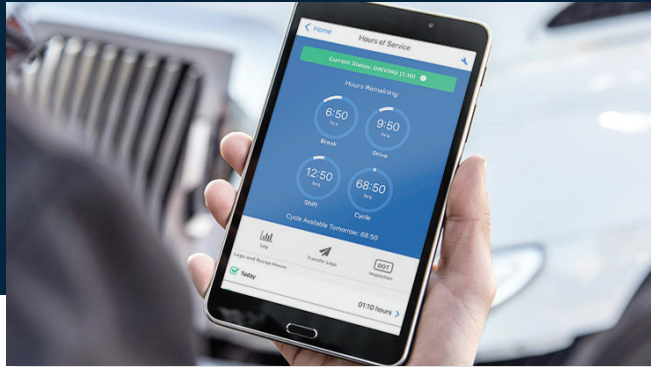
Ensure product integrity from your
dock to your customer's door.



Continuous Tracking

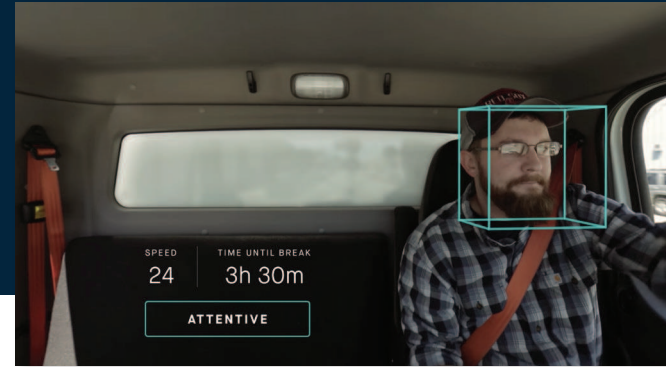
- Receive instant alerts for temperature fluctuations so you can address problems at the warehouse or en route.
- Provide accurate ETAs with live location sharing and decrease customer inquiries about shipment arrival times.
- Reduce rejected shipments and build stronger customer relationships with proof of delivery temperature reports.





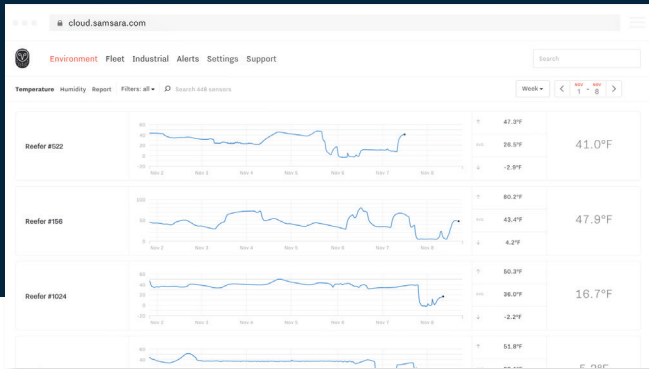
ELD Compliance

- Stay compliant with the FMCSA's ELD mandate with an Hours of Service solution that combines driver logs with GPS and engine data.
- Eliminate the need for cellular data plans and maintain compliance—even in areas without cellular reception—with built-in WiFi hotspots.
- Avoid the cost of proprietary hardware with a driver app that works on any mobile device (Android or iOS).



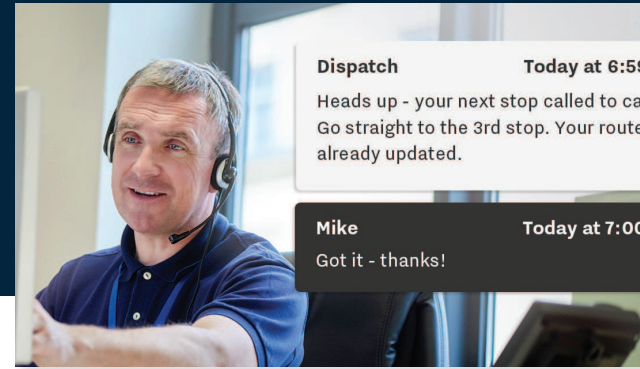
Connected Dash Cameras

- Capture road- and driver-facing footage with high-definition, internet-connected dash cameras.
- Reduce accidents with video-based driver coaching.
- Exonerate drivers and expedite insurance claims with video evidence.
- Automatically detect distracted driving incidents using artificial intelligence.



Reefer Monitoring

- Prevent food spoilage with automated temperature logging and open door detection for refrigerated trucks.
- Automate FSMA compliance with continuous temperature logging that eliminates the need for manual temperature checks and paper logs.
- Reduce rejected shipments and win more business by showing temperature data in proofs of delivery.



Route Optimization and Delivery Efficiency

- Pinpoint the cause of delays and improve on-time performance with route analytics and live tracking.
- Share live ETAs and vehicle locations to reduce customer inquiries and improve customer service.
- Remotely re-route vehicles and send messages to drivers to adapt to changing conditions on the go.

Trusted by fleets of all sizes





If it weren't for Samsara, I'd probably have at least four vendors to cover all the things it's doing for us. From GPS and temperature monitoring to driver safety, fuel savings, and Hours of Service, it just works."

JIM HOSS

VP of Operations, Cash-Wa Distributing





samsara

samsara.com/free-trial